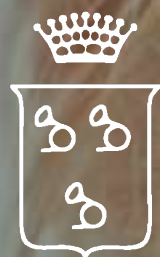


Accademia
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KOEFIA



GENERATIVE AI FOR FASHION DESIGNER

Practical workshop

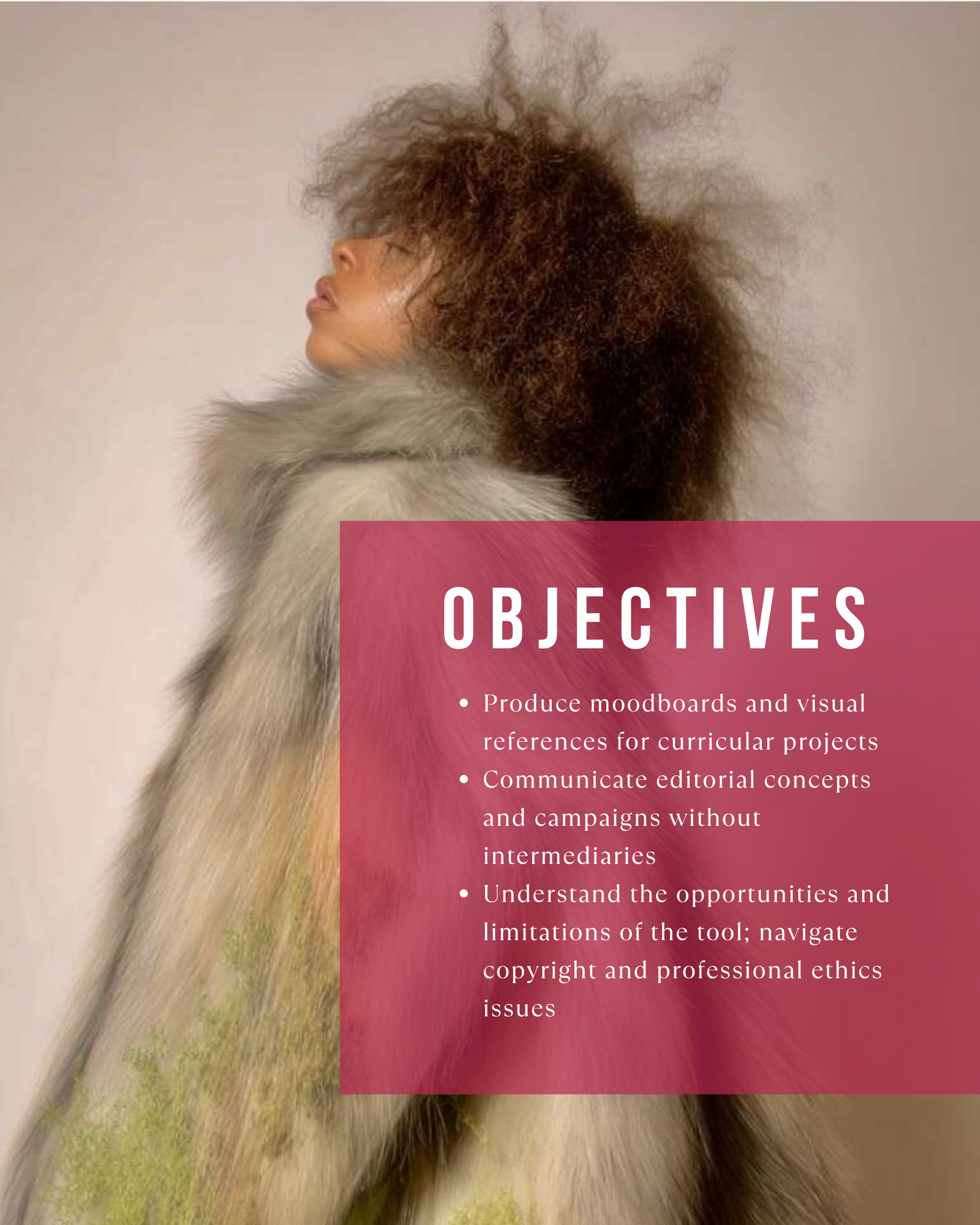
8 SESSIONS | LIMITED PLACES

Led by Donatella Raggetti



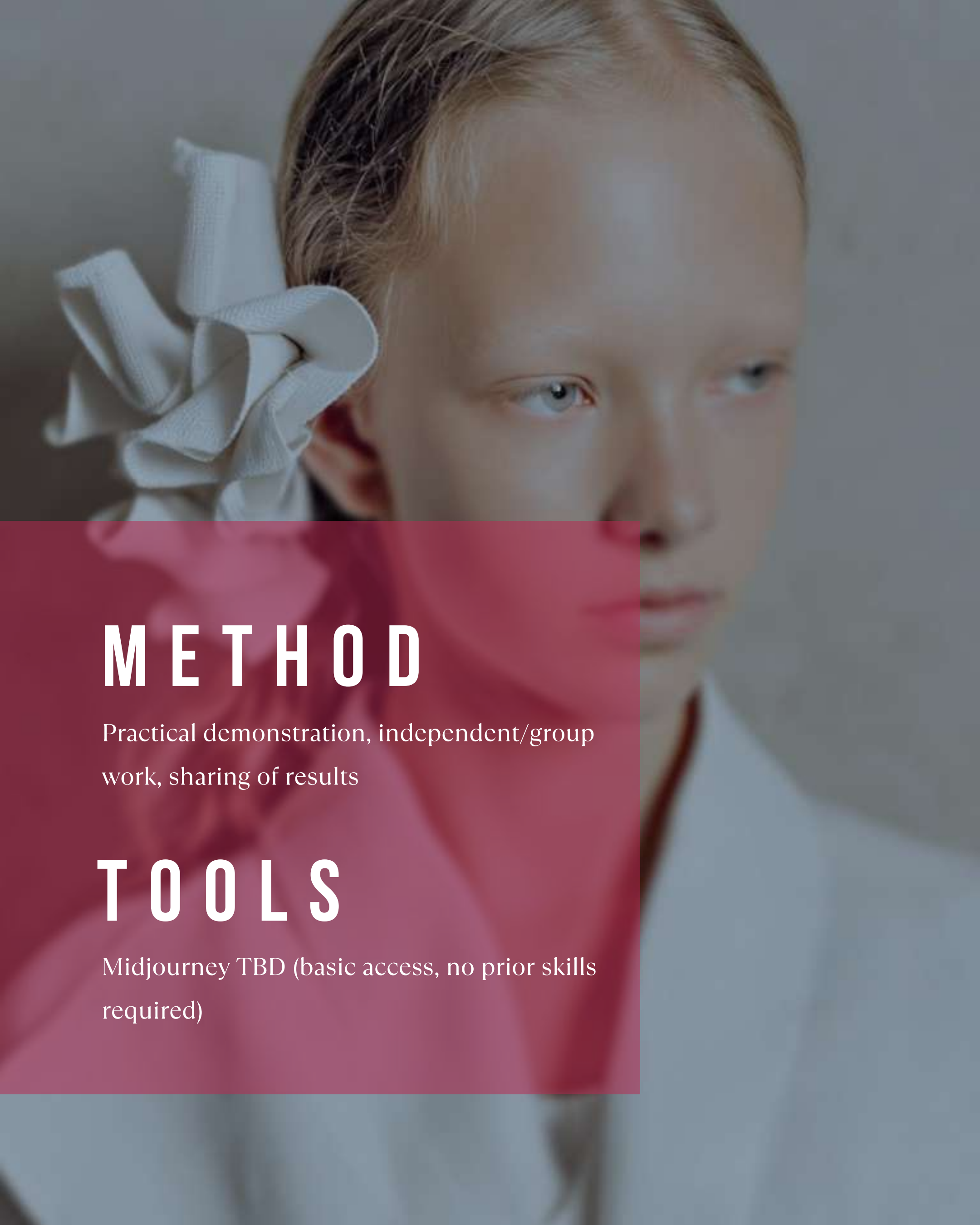
CONTEXT

Students have projects (theses, exams, portfolios) but limited resources to produce high-quality visual material. Generative AI makes it possible to independently create images and videos to visualise concepts without a photography budget.

A woman with voluminous, dark brown curly hair is shown in profile, looking upwards. She is wearing a thick, light-colored fur collar. The background is a soft, out-of-focus landscape with green grass and a hazy sky. A semi-transparent red rectangular box is overlaid on the right side of the image, containing the text.

OBJECTIVES

- Produce moodboards and visual references for curricular projects
- Communicate editorial concepts and campaigns without intermediaries
- Understand the opportunities and limitations of the tool; navigate copyright and professional ethics issues



METHOD

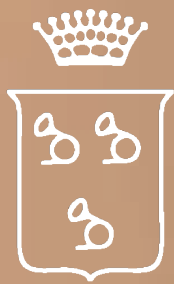
Practical demonstration, independent/group work, sharing of results

TOOLS

Midjourney TBD (basic access, no prior skills required)

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COURSE SCHEDULE: 8 sessions every Monday (10:00–13:00)



LOCATION: Accademia Koefia, Rome



INFORMATION AND FEES: reclutamento@koefia.com