

PARKA FL 1903
100% POLIESTERE RICICLATO, FODERA
IN POLIESTERE



FASHION GRAPHICS

Specialisation Course

60 Total hours

12 Lesson

12 Weeks



Participants

Maximum 10 (minimum 5)

Individual course available



Starting dates

January, March, September



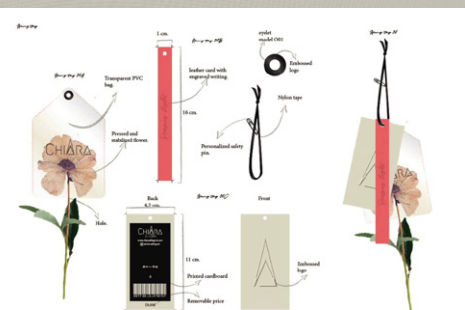
ACCADEMIA KOEFIA
INTERNAZIONALE D'ALTA MODA E D'ARTE DEL COSTUME

KOEFIA
S.r.l.

Via Cola di Rienzo 203, 00192 Roma



Duration 12 weeks, 12 lessons,
60 hours

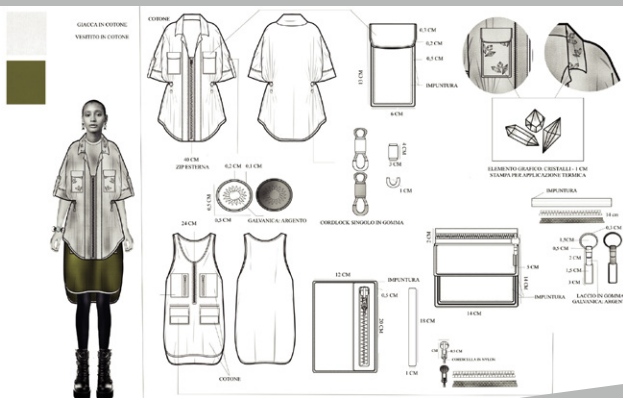


Simple and serial garments find their differences and possibilities for development in graphic customisation, as required by fast-fashion companies.

The course covers all the professional topics and techniques related to fashion graphics, including casual, freewear and programmed collections.

Target participants

- Fashion Designers who wish to specialise.
- Fashion technicians who wish to gain professional skills in digital graphics for clothing.



PROGRAMME

Analysis of the basic garments in a collection and all possible types of graphic customisation. Development of fashion illustrations and collections with Adobe Photoshop and Adobe Illustrator. Development of a mini-collection project inspired by an existing brand and characterised by a graphic theme developed to production-ready level.

Graphic terms - research - definition of the basic elements of a collection - analysis of basic garments and all customisation elements - labelling - graphic / production analysis - use of the most appropriate functions of graphic- design software - review of the student's analysis of the selected garments - analysis of fabric-printing techniques - denim - metal accessories - embroidery - graphic/production analysis of the different types of hangtags - colour combinations within a collection - development of a technical artwork in Illustrator - work on the final project.

Information & Contacts

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